WHAT IS CLAIMED IS:

1. Media for use in a magnetic tape drive, the media having an identification
window segment, the identification window segment having an electromagnetic
transmissiveness which varies in a manner chosen to provide a predetermined media or
cartridge signature when the media is transported at a selected linear velocity.

- 2. The media of claim 1, wherein the identification window segment is situated between two opaque segments of the media.
- 3. The media of claim 2, wherein one of the two opaque segments of the media is a magnetic recording/reproducing segment for magnetically transducing information.
- 4. The media of claim 3, wherein the magnetic recording/reproducing segment has identification transduced in helical stripes.
- 5. The media of claim 2, wherein one of the two opaque segments of the media is a cleaning segment comprised of material suitable for cleaning a transducing element of a tape drive.
 - 6. A magnetic tape drive comprising:
- a transducing element which transduces information relative to media loaded into the drive;
- a media transport for transporting the media proximate the transducing element and for imparting a linear velocity to the media;
- a processor which, upon loading of the media into the tape drive, detects an identification window segment of the media, the identification widow segment having an electromagnetic transmissiveness which varies in a manner chosen to provide a predetermined media or cartridge signature when the media is transported at a selected linear velocity.
- 7. The apparatus of claim 6, wherein the identification window segment is situated between two opaque segments of the media.

1	8. The apparatus of claim 7, wherein one of the two opaque segments of the
2	media is a magnetic recording/reproducing segment for magnetically transducing
3	information.

- 9. The apparatus of claim 8, wherein the magnetic recording/reproducing segment has identification transduced in helical stripes.
- 10. The apparatus of claim 7, wherein one of the two opaque segments of the media is a cleaning segment comprised of material suitable for cleaning a transducing element of a tape drive.
 - 11. The apparatus of claim 6, wherein the tape drive is a helical scan tape drive.
- 12. A method of operating a magnetic tape drive comprising:
 upon loading of the media into the tape drive, transporting media along a tape
 path; and

detecting a varying electromagnetic transmissiveness of the media when the media is transported at a selected linear velocity;

using the varying electromagnetic transmissiveness of the media as a media or cartridge signature.

- 13. The method of claim 12, wherein the varying electromagnetic transmissiveness of the media occurs in an identification window segment of the media.
- 14. The method of claim 12, further sensing electromagnetic transmissiveness of the identification widow segment and generating a signal related thereto.
- 15. The method of claim 12, further comprising comparing values of a signal indicative of the varying electromagnetic transmissiveness of the media to stored templates to determine the media or cartridge signature.

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